

PMI-DHC Peterborough Committee December Meeting

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| DATE | Thursday, December 13, 2007 from 6:45 PM - 8:45 PM Networking and light snacks will be provided. |
| SPEAKER | Mark Kozak-Holland |
| TITLE | Project Lessons from the Great Escape |
| LOCATION | Siemens Milltronics Canada, 1954 Technology Drive, Peterborough, ON |
| REGISTRATION | Please support our catering arrangements by pre-registering at least 5 days prior with the following information to Brooke Howse at brooke.howse@siemens.com <ul style="list-style-type: none">• Full name (including guests names) As well if you need to cancel, please inform us as soon as possible. |
| COST | \$ 15.00 for DHC members, \$ 20.00 for non DHC members Please note – we practice reciprocity with SOC PMI chapter and will welcome any SOC member at our member price. Just show us your PMI ID card. |
| PDU | This PMI-DHC Peterborough Committee meeting will qualify for 1.5 PDUs. |

As a friend of PMI-DHC PTBO, please extend this invitation to those interested in Project Management.

Topic: Project Lessons from the Great Escape

The Great Escape from the prison camp Stalag Luft III is widely regarded as one of the most audacious and daring escape attempts of the 20th century. But as an event in March 1944, set in dire circumstances, what actually happened? How was the escape planned and executed as a project? How did it get around numerous obstacles in a habitat designed to be escape proof? How was the project tracked? In today's world business people are grappling with numerous obstacles in planning and executing projects in a climate of rapid changes. What can be learned from this event and put into practice today?

This presentation analyzes how the escape was planned and executed as a project. Everything in Stalag Luft III was set up to prevent escape. The project planning and preparation were hindered everyday by new obstacles. The environment was ripe for a project failure. Yet the escape committee (project team) was able to organize itself and remove each obstacle it faced. Ideas and solutions were tested continuously and refined in a determined atmosphere where everything was thought possible. Throughout the project, no written project plan was ever produced yet planning was done extensively. The escape committee overcame continuous difficulties and ran the project in an agile fashion.

The Great Escape did not follow the traditional blueprint of a construction project. But it had all the hallmarks of a great project, e.g., complex timelines, limited resources, dire situation, and a hostile environment. It required a lot of planning and preparation, and team work.

Paying attention to how historical projects and emerging technologies of the past solved complex problems of the day provides some very valuable insights into how to solve today's more challenging business problems.

Entertaining and full of intriguing historical details, the presentation helps project managers see how the PMBOK Knowledge Areas came into play with project planning and execution.

A Brief BIO: Mark Kozak-Holland

Project Lessons from the Great Escape is from the “Lessons from History” series. As the author behind the series, Mark Kozak-Holland brings years of experience as a consultant who helps Fortune-500 companies formulate projects that leverage emerging technologies. Since 1985 he has been straddling the business and IT worlds making these projects happen. He is a certified business consultant, the author of several books, and a noted speaker.

Mark has always been interested in tracing the evolution of technology and the 3 industrial revolutions of the last 300 years. Whilst recovering a failed Financial Services project he first used the Titanic analogy to explain to project executives why the project had failed. The project recovery was going to take 2 years and \$8m cost versus the original \$2m cost and 1 year duration.

As a historian, Kozak-Holland seeks out the wisdom of the past to help others avoid repeating mistakes and to capture time-proven techniques. His lectures on Lessons from History projects have been very popular at gatherings of project managers and CIOs.

Directions:

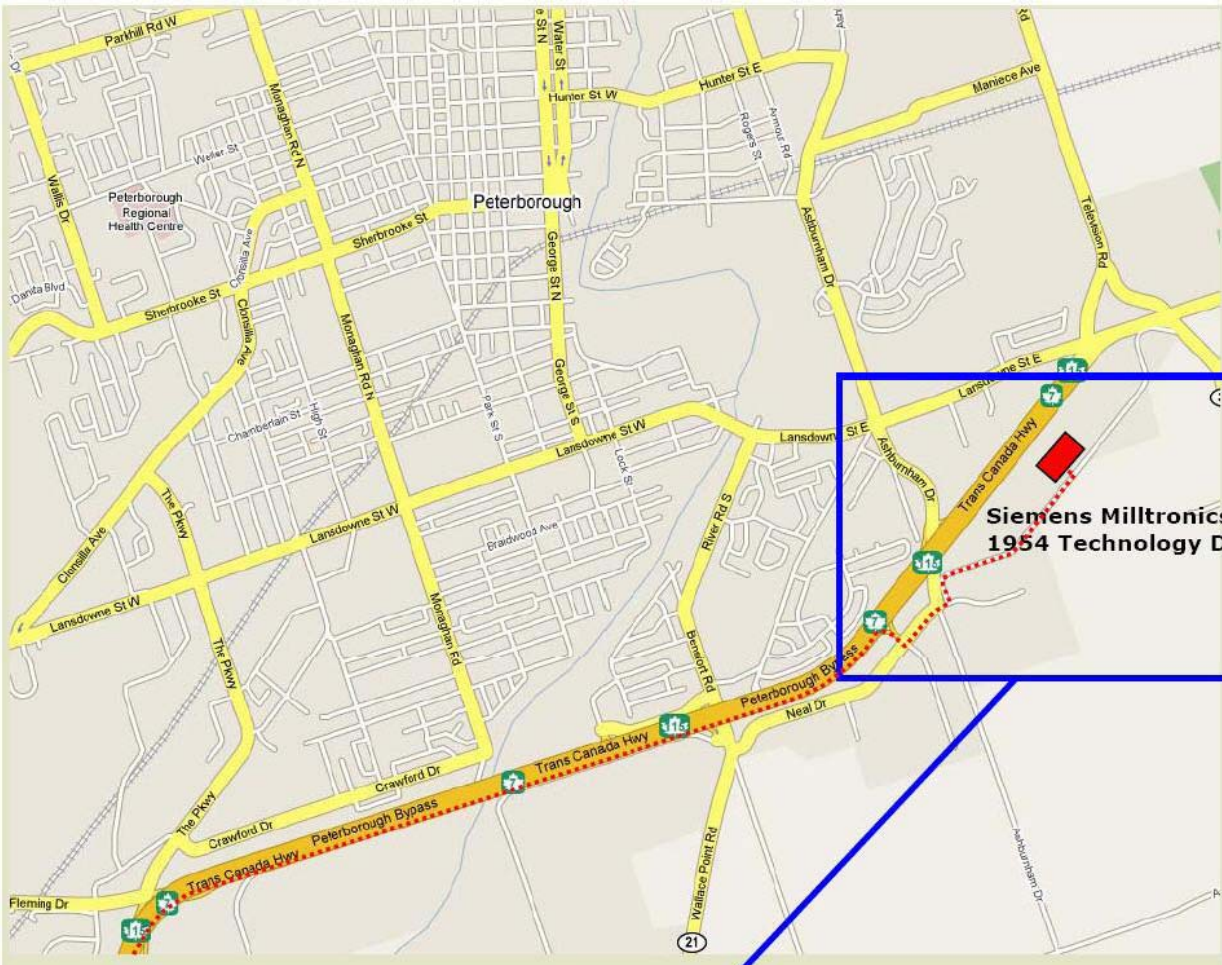
Coming from the South (Toronto) – Hwy 401 east to Hwy 35/115 exit 436,
North on Hwy 35/115 to Ashburnham Drive (Peterborough)
Turn left onto Neal Drive. Continue on Neal Drive past Ashburnham Drive.
Turn left onto Technology Drive.
Siemens will be on your left side (North).

Coming from Peterborough – South on Ashburnham Drive.
Turn left onto Neal Drive / Obrien Drive.
Turn left onto Technology Drive. Siemens will be on your left side (North).
You will enter Siemens at the visitors centre. A visitor badge will be given...then look for & follow the signs to the PMI Durham Chapter meeting.

Looking forward to seeing you there.

A map follows:

Durham Highlands Chapter - PMI
Peterborough Committee Meeting
December 13/07



**Siemens Milltronics
1954 Technology Drive**

